



NUOVA FIERA del LEVANTE
23/25th November
2023

FOCUS MEDITERRANEO
SECONDEDITION

MECSPE. IDEAS ON THE MOVE

MECSPE'S TRADE TOPICS

ADDITIVE MANUFACTURING / AUTOMAZIONE E ROBOTICA / CONTROLLO E QUALITÀ / EUROSTAMPI - MACCHINE E SUBFORNITURA PLASTICA, GOMMA E COMPOSITI / FABBRICA DIGITALE / LOGISTICA / MACCHINE E UTENSILI / MACCHINE, MATERIALI E LAVORAZIONI DELLA LAMIERA / MATERIALI NON FERROSI E LEGHE / POWER DRIVE / SUBFORNITURA ELETTRONICA / SUBFORNITURA MECCANICA / TRATTAMENTI E FINITURE

Project and direction



In collaboration with



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THE PROJECT

Senaf presents the second edition of MECSPE Bari, the event dedicated to the manufacturing industry for the Mediterranean area, which will take place from 23 to 25 November 2023 at Nuova Fiera del Levante. The event is promoted and organized with the support of the Puglia Region, Bari public authorities and Confindustria Bari Bat. A dynamic territory, able to compete, to develop and to innovate confirmed the validity of the project that in the 2019 edition has attracted 16243 professionals.

THEMED AREAS



AREA SUBFORNITURA

SUBFORNITURA ELETTRONICA

- CEM (contract electronics manufacturers)
- Cables ▪ EMS (electronics manufacturing service)
- PCB (printed circuit board manufacturers)
- Engineering and design firms

SUBFORNITURA MECCANICA

- Precision mechanical processing ▪ Metal carpentry
- Mechanical construction ▪ Fasteners ▪ Foundries
- Small parts ▪ Wire working ▪ Outsourced industrial processes ▪ Micro-processing

MATERIALI NON FERROSI - LEGHE

- Non-ferrous materials processing (Aluminium, Titanium, Magnesium, Light Alloys) ▪ Die-casting
- Foundries ▪ Outsourced industrial processes
- Technologies ▪ Design ▪ Engineering

AREA MECCANICA

MACCHINE E UTENSILI

- Machine tools ▪ Equipment ▪ Tools
- Design software

MACCHINE, MATERIALI E LAVORAZIONI DELLA LAMIERA

- Bending ▪ Moulding ▪ Cutting ▪ Assembly
- Welding ▪ Materials ▪ Software

TRATTAMENTI E FINITURE

- Surface treatment systems ▪ Furnaces
- Galvanic finishes ▪ Chemical and electronic processes ▪ Washing ▪ Metallising, Glazing, Galvanising ▪ Products and accessories for treatments ▪ Heat Treatments ▪ Coating

AREA PLASTICA, GOMMA E COMPOSITI

EUROSTAMPI - MACCHINE E SUBFORNITURA PLASTICA, GOMMA E COMPOSITI

- Plastics, rubber and composite processing
- Machines and plants ▪ Innovative materials
- Moulding ▪ Extrusion ▪ Packaging ▪ Blow Moulding
- Moulds ▪ Models ▪ Normalised parts for moulds
- Design ▪ Simulation and design software
- Micro-processing ▪ Auxiliary equipment

AREA INDUSTRIA 4.0

CONTROLLO E QUALITÀ

- Quality certification and control ▪ Metrology
- Measurement instruments ▪ Laboratory tests
- Calibration ▪ Analysis equipment ▪ Vision

AUTOMAZIONE E ROBOTICA

- Automation and robotics ▪ Assembly
- Mounting and handling

POWER DRIVE

- Mechanical power transmission systems ▪ Oil-pressure
- Pneumatics ▪ Mechatronics ▪ Motion control
- Maintenance ▪ Compressed air

LOGISTICA

- Wrapping ▪ Packaging ▪ Handling ▪ Material handling
- Lean manufacturing ▪ Warehouse management software ▪ Supply chain management
- Outsourcing ▪ Safety ▪ PPE

FABBRICA DIGITALE

- Industrial computing ▪ IoT ▪ Industrial sensors
- Cloud-manufacturing ▪ Automatic identification technologies ▪ Applications, devices, instrumentation and smart components for interpreting and interconnecting processes

ADDITIVE MANUFACTURING

- Rapid prototyping ▪ Rapid manufacturing
- 3D printing ▪ Systems and services for reverse engineering ▪ Additive technology ▪ Materials
- Services ▪ Hardware: 3D printers and scanners, accessories ▪ Simulation and design software

SPECIAL INITIATIVES

I NUMERI DI MECSPE BARI

20,000 square meters of exhibition space, 656 exhibiting companies, 3 pavilions, 54 conferences and workshops, 10 special initiatives and 1 exhibition heart: THE INTELLIGENT WORKSHOP.

A unique opportunity for the public to get in contact with the radical change of the approach to digital transformation and business culture in the manufacturing sector.

SMART WORKSHOP: the initiative which shows the fundamental role played by production technologies in various sectors and applications within the manufacturing industry. In an increasingly computerised world, industry is also evolving and enhancing its interconnectivity.

Topics:

Advanced processing technologies. Connectivity and tools for small enterprises - Collaborative Robotics - Product development according to the 4.0 method - Simulation of products and processes - Traceability - Predictive maintenance- Additive Manufacturing - 4.0 Logistics

SQUARES OF EXCELLENCE 4.0

Demo areas and workshops for the exhibition of excellence, organised into the following focus areas:

AUTOMOTIVE

MECHATRONIC

AEROSPACE 4.0



MECSPE JOB OPPORTUNITIES - ARENA YOUNG & CAREER

MECSPE, which has always focused on training, for this second edition the objective of developing and favouring the encounter between students and the world of work through a rich programme of meetings, the special initiative MECSPE Young&Career, will offer the opportunity to young graduates and graduates to get to know and meet concretely the companies that are looking for specialised workers.

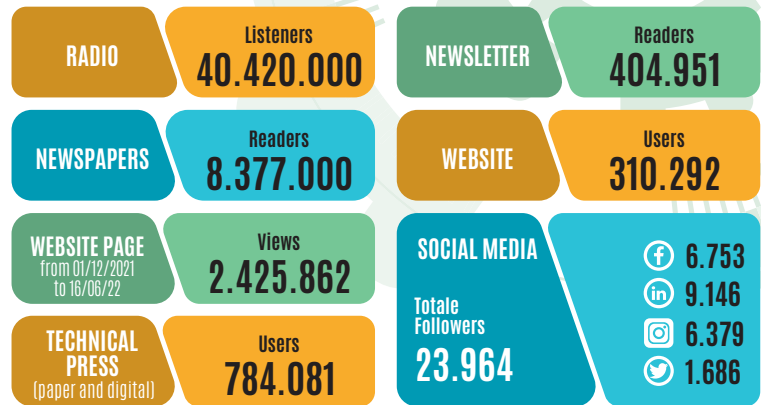
DIGITAL FACTORY MECSPE WORKSHOP

A workshop which showcases the testimonials of businessmen and opinion leaders who recount their own experience of the transformation process currently under way in new factories and will engage in a talk on the competitive future of made in Italy manufacturing. On occasion of the debate, territorial data of the MECSPE observatory will be presented, with short-term analyses and forecasts for SMEs based in southern Italy and the Italian Islands operating in the mechanics, mechatronics and electronics sectors.

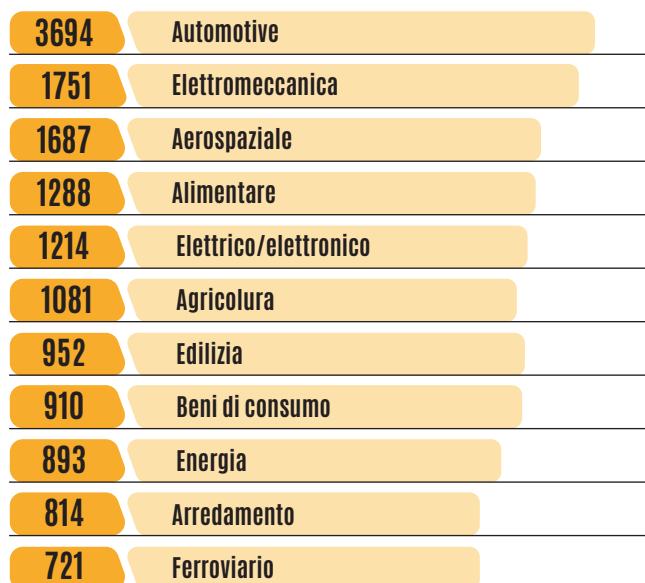
VISITORS



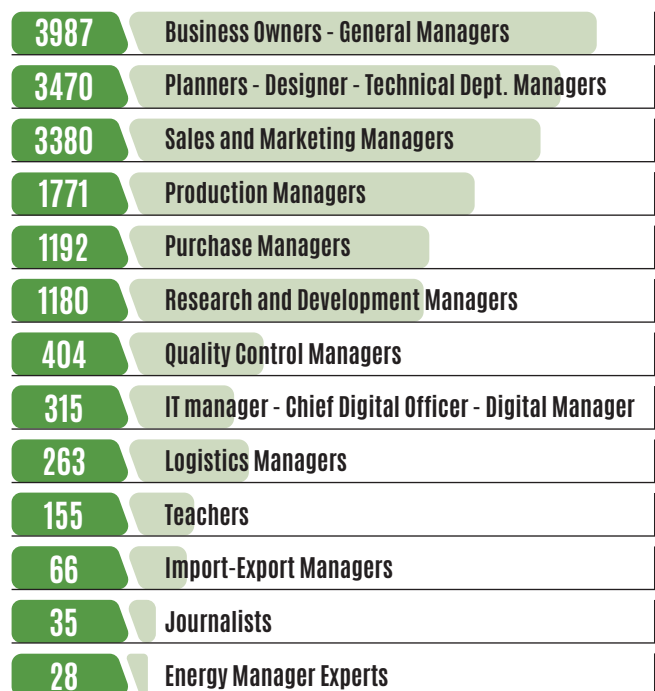
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BUSINESS SECTORS **



HIGH-PROFILE VISITORS ***



ADVANTAGES FOR EXHIBITORS

- Meeting the decision-makers
- Exhibiting at a location in the heart of production districts located in central-southern Italy, within easy reach from all national production districts and Mediterranean countries
- A modern exhibition centre, equipped with all comforts for exhibitors and visitors
- Digital communication tools to consolidate and communicate your presence at the event
- Visibility generated by the trade fair's intense communication campaign in specialised publications, national and local newspapers as well as local radio and television

* MECSPE data 2019

** Multiple answer

*** The main professions

EXHIBITING AT MECSPE BARI

The stand is the most visible element and must be designed according to your target and the corporate image you want to communicate. The function of the stand varies depending on whether you want to just showcase products, demonstrate the use of machines and devices, or welcome your clients in a lounge and refreshment area. Once you've identified the type of stand you need, you can choose how to fit it out.

"Turnkey" Formula, by the event's official fitter; pre-fitted standard stand: compulsory for stand up to 16 m²;

Premium pre-fitted stand: for stands of 32 m² or more. In addition to the advantages of the standard pre-fitted option, this type of stand enables extensive customisation with a vast selection of furnishings and colours;

Raw space: fit-out to be carried out by the exhibitor, starting from 24 m².

AVAILABLE SIZES

12 m² with 1 open side • 16/20/24 m² with 1 open side • 32/48 m² with 2 open sides • from 64 to 96 m² with 3 open sides • 160 m² isles with 4 open sides, up to a maximum of 189 m² for each exhibitor.

RAW SPACE

Solutions for companies with their own booth, starting from 24 m² € 120.00 per m² + 7% per open side

Registration fee € 350.00 + Essential Services € 10.50/m².

STAND WITH BASIC FITTING

AREA STARTING FROM 16 m² - MANDATORY FITTING FOR STANDS MEASURING UP TO 24 m²

This formula includes: area with 1 open side, fabric walls (3 metres), sign with company name, carpet, a table, 3 chairs, courtesy kit for hanging signs (4 hooks with wire) waste basket, coat hanger, power and lighting, daily cleaning. € 190.00 per m² (area € 120.00/m² + fitting € 70.00/m²). Closet upon request 1x1 m € 130.00 (approximate cost)

Registration fee € 350.00 + Essential Services € 10.50/m².



STAND WITH PRESTIGE FITTING

AREA STARTING FROM 32 m²

This formula includes: area, fabric walls (4 metres), carpet (colours to be chosen from the range available), sign with company name, closet, reception area with stools, furnishings, courtesy kit for hanging signs (4 hooks with wire) Wi-Fi, daily cleaning.

€ 210.00 per m² (area € 120.00/m² + fitting € 90.00/m²)

Registration fee € 350.00 + Essential Services € 10.50/m²



START FORMULA 12 m²

RESERVED FOR FIRST-TIMERS ONLY

Includes: area with 1 open side, fabric walls, sign with company name, carpet, table, chairs, courtesy kit for hanging signs (4 hooks with wire) waste basket, coat hanger, daily cleaning, lighting and power, registration fee.

€ 2,280.00

Registration fee € 350.00 + Essential Services € 10.50/m²



* All stand images are purely indicative

N.B. Additional open sides: +7% each

You can view the various types of fit-out and furnishings (display cases, chairs, storage room etc.) in the part of the official fitter's website dedicated to exhibitors.

* "various essential services": single-phase connection and testing of the electrical system, with maximum power used up to 5 kW, 1 WI-FI internet connection, fire extinguisher supply according to law, municipal advertising charges on signs and the Exhibitor's company name, ordinary cleaning of the stand - € 10.50 + VAT per m².

COMMUNICATION

Communication campaigns are a distinguishing characteristic of all Senaf events.

Thanks to its partnership with the Tecniche Nuove Spa Publishing Group, which also includes Senaf, the event's media campaign can count on extensive coverage on the most authoritative specialised on and off line journals, in addition to traditional media such as local and national newspapers, radio and television as well as a social media campaign.

Integrated communication with **Gruppo Tecniche Nuove**, the biggest professional European publisher.

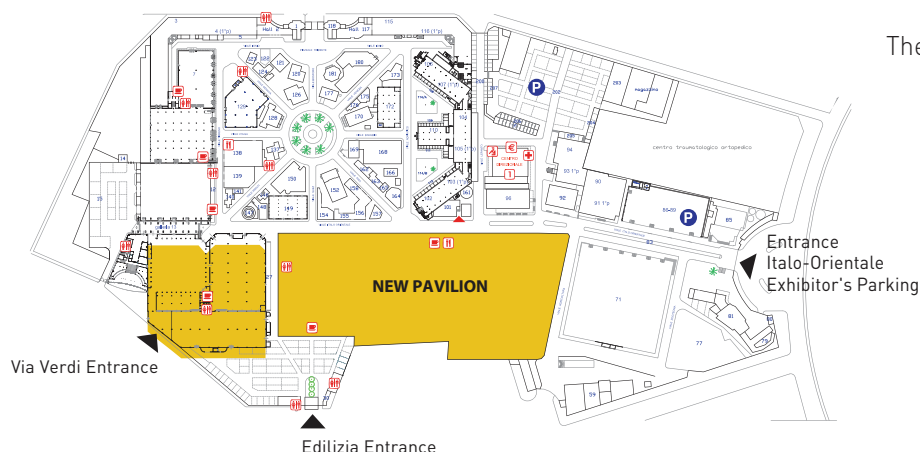


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Metalworking
World Magazine

Plastix
World

Power
Transmission
World



The **Nuova Fiera del Levante** is a veritable business and technology hub. Located on the Bari seafront, it is within easy reach by any means of transport and is a consistent reference point for the entire economic system of the Mediterranean area. Enriched by the sheer allure of Bari, a European gem rich in history, culture, and culinary delights.

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Project and management


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